

## Jubilation Ad Rates

*Ads for Winter/Spring 2012 issue due October 15, 2011*

### General

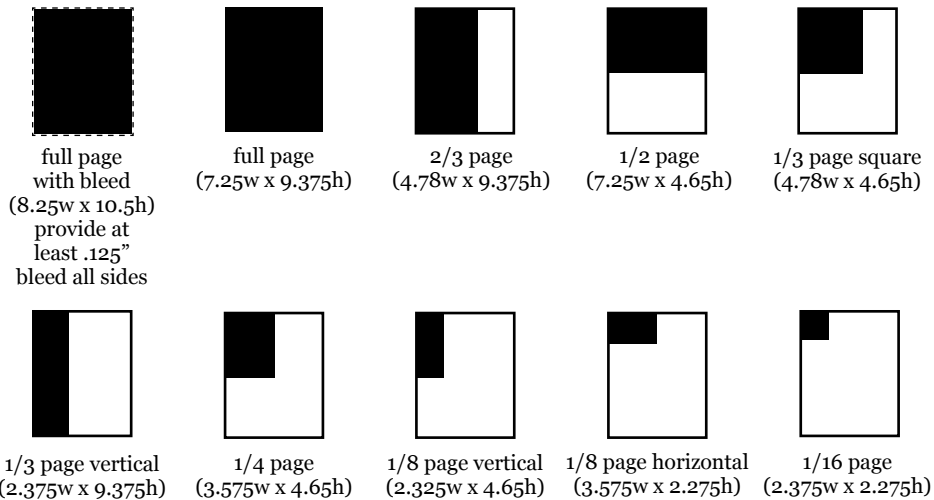
Two issues per year: Winter/Spring and Summer/Fall  
 Printed on quality enamel (slick) paper stock  
 52 - 60 pages on average with final cut size 8.25 x 10.5  
 Targeted to patrons of arts, entertainment and tourism  
 Estimated circulation 5000

### Distribution

Membership/contribution list of The Arts Council (500), all banks, Tuscaloosa Convention & Visitors Bureau, all state visitor/info centers, Chamber of Commerce of West Alabama, Industrial Development Authority, all professional offices in the area, downtown businesses and restaurants, PARA activity centers, Moody Concert Hall, Galloway Theatre on campus, Bean-Brown Theatre at Shelton State Community College, all rooms at both locations of the Hampton Inn, Tuscaloosa Public Library, real estate companies who purchase an ad

### Prices Per Issue

1/16 page	\$145
1/8 Page	\$245
1/4 Page	\$385
1/3 Page	\$480
1/2 Page	\$730
2/3 Page	\$840
Full Page	\$1000
Inside front or back cover & page iii	\$1200
Back Cover	\$1400





Specifications for Ad Submittal
Clients must submit a Press-ready PDF file of a minimum of 300 dpi compression.

Please be sure to embed all fonts.

Color ads must be saved as CMYK files, not RGB.

Files must be submitted on a CD or via email. Please do not submit a DVD or a CD that has not been finalized (closed session).

Jubilation can and will design your ad for an additional 10% of your ad placement.

- Checkboxes for ad specifications: Please reenter my previous ad, Please enter my new ad as per the following specifications: Full page, 2/3 page, 1/2 page, 1/3 page (v), 1/3 page (h), 1/4 page, 1/8 page (v), 1/8 page (h), 1/16 page, Special placement: Inside Front Cover, Inside Back Cover Back Cover

Check issues to run: Winter/Spring Summer/Fall Both issues (7.5% discount if running in both issues)

Date: Company:

Mailing Address:

City: State: Zip:

Telephone: Cell: Email:

Authorized Signature: